

# CONQUEST

october - december, 2006 News from Concept Group

Welcome to the New Year and to the second edition of Conquest.

I am happy to see that the newsletter has brought out the writer in few people. It's great to see contributions from some departments... written after office hours, of course!

At the last company staff meeting, we honoured the chroniclers of our company, three employees that have worked with us for more than eight years each. They were there when we were making the transition from 'good ol' days' to 'better new days'. I hope that they are part of an ever-growing tradition of loyalty to Concept.

Those that attended the Concept Group annual party, and had fun, can look forward to (or dread) seeing their photos in this issue. And those that were not there can take their pleasure vicariously and wait for the next party.

Best wishes  
Aldrin Raphael Fernandes



It took 2,000 production hours, 7 days and 28,800 metres of rope to create the world's second largest advertising wrap. Created by Concept Group at the Dubai World Trade Centre, this building wrap is the largest in the Middle East.



Aldrin Fernandes acknowledges contribution of several employees involved in the project.

